



POINSETTIA
STOCK-PLANT PRICE LIST FOR 1954

0--00--00--00--0

BARBARA ECKE SUPREME. Patented variety sold only under patent restrictions. Definitely the finest of all pot-plant varieties for the central and northern part of the United States. Stock plants produce freely, can be soft pinched and have the finest-colored bracts, superceding all commercial varieties.

INDIANAPOLIS RED. Exceptionally fine variety for the southern states. Grows short and stocky.

BARBARA ECKE SUPREME and INDIANAPOLIS RED. (BES now available in Size #3 only; larger sizes already booked for this season)

Per 100:	Super Jumbo, \$180.00	#1, \$120.00	#3, \$60.00
	Jumbo, 150.00	#2, 90.00	* #4, 40.00

IMPROVED ALBERT ECKE, ECKE WHITE, and ALBERT ECKE.

Per 100:	Super Jumbo, \$150.00	#1, \$100.00	#3, \$60.00
	Jumbo, 120.00	#2, 80.00	* #4, 40.00

MRS. PAUL ECKE, OAK LEAF, RUTH ECKE, DBLE. HENRIETTE ECKE, ST. LOUIS, and PINK.

Per 100:	Super Jumbo, \$125.00	#1, \$ 75.00	#3, \$35.00
	Jumbo, 100.00	#2, 55.00	* #4, 25.00

Above prices f.o.b. eastern points of distribution, c/o Railway Express Agency.

* All #4 plants should be shipped by Railway Express direct from Encinitas to carry through successfully.

The prices for 1954 are practically the same as last year, except that the Barbara Ecke Supreme has been reduced to that of the Indianapolis Red. The SUPER JUMBO plants will be available in all varieties at the above prices in a limited volume. The additional price on the super jumbo is to take care of the excessive cost of freight, box and packing on these exceptionally large plants.

ON ALL ORDERS MAILED AFTER JANUARY 1 A 10% PACKING CHARGE WILL BE MADE.

ANY CHANGE IN ORDER MUST BE IN BY FEBRUARY 15.

0--00--00--00--0

PAUL ECKE
The California Poinsettia Grower
Encinitas, California

10/1/57
10/1/57
10/1/57

10/1/57

10/1/57
10/1/57
10/1/57

10/1/57
10/1/57
10/1/57

10/1/57

10/1/57
10/1/57
10/1/57

10/1/57
10/1/57
10/1/57

10/1/57
10/1/57
10/1/57

10/1/57
10/1/57
10/1/57

10/1/57
10/1/57
10/1/57

10/1/57
10/1/57
10/1/57

10/1/57
10/1/57
10/1/57

10/1/57
10/1/57
10/1/57

10/1/57

10/1/57
10/1/57
10/1/57